



ELECTRONICS REPRESENTATIVES ASSOCIATION

FOR IMMEDIATE RELEASE – Jan. 16, 2018

Contact: Neda Simeonova / ERA Communications Director / nsimeonova@era.org

Indiana/Kentucky ERA Hosts a Successful Member Meeting in December 2017

The Indiana/Kentucky Chapter of the Electronics Representatives Association (ERA) held an informative member meeting on Dec. 4, 2017, in Indianapolis.

The meeting included presentations — “Intelligent Transportation Systems (ITS) - Active, Safety Features, Connected Driving and Autonomous Driving” and “Delphi Corporate Structure Changes - Aptiv and Delphi Technologies Update” — by guest speaker Dwight Howard, manager of Delphi Electronics Engineering. More than 20 people attended the event.

According to Chapter Delegate Ellen Coan of CC Electro Sales, Inc., Howard discussed the exciting improvements coming to mobility, safety and security in the automotive markets.

“We know for mobility there is EasyPass (toll payment as you drive by) and ParkMobile (pay for parking, and find your parking spot with an app). With the 5G network starting to take form, the communication will only get better,” Coan explained. “Howard’s presentation discussed how V2V (vehicle-to-vehicle) communication will contribute to platooning in the future and large mass transit vehicles will move at high speeds only inches apart.”



With the help of audience volunteer Des Schillinger of Schillinger Associates, Inc., the guest speaker, Dwight Howard, demonstrates how cars will see around the corner to avoid unwanted collisions, and steering wheels will follow people’s eye movement and blinking patterns and take appropriate driving actions.

About ERA

The 83-year-old Electronics Representatives Association (ERA) is the international trade organization for professional field sales companies in the global electronics industries, manufacturers who go to market through representative firms and global distributors. It is the mission of ERA to support the professional field sales function through programs and activities that educate, inform and advocate for manufacturers' representatives, the principals they represent and the distributors who are reps' partners in local territories. ERA member representative firms (often called "reps") provide field sales services on an exclusive basis to manufacturers of related (but non-competing) products in a defined territory. For more information about ERA, visit era.org.

###

Electronics Representatives Association
1325 S. Arlington Heights Road, Suite 204 • Elk Grove Village, IL 60007
phone: 312-419-1432 • fax: 312-419-1660 • email: info@era.org • URL: www.era.org