



ELECTRONICS REPRESENTATIVES ASSOCIATION

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Chicagoland-Wisconsin ERA Hosts First Annual Charity Toy Drive

The Chicagoland-Wisconsin Chapter of the Electronics Representatives Association (ERA) completed its first annual charity toy drive during its member holiday networking event held on Dec. 6, 2018, at Miller's Ale House in Schaumburg, Ill.

More than 25 chapter members participated in the event. The toy drive collected 35 toys for the Marine Toys for Tots Program

whose mission is to help bring the joy of Christmas and send a message of hope to America's less fortunate children through the gift of a new toy.



Chapter President Rick Lapiana of Cain-Forlaw Company said, "I was proud to see the Chicagoland-Wisconsin Chapter join forces on behalf of an incredible cause. We believe that the Toys for Tots charity drive is second to none in bringing holiday cheer to those in need. A very strong showing in both generosity and a true holiday spirit. We all had a great time at this event."

About Chicagoland-Wisconsin ERA

Chicagoland – Wisconsin ERA is a local resource for continuing education programs, networking opportunities, peer discussion groups and an array of services designed to help improve professionalism and profitability. For more information, visit www.chiwisera.com.

About ERA

The 83-year-old Electronics Representatives Association (ERA) is the international trade organization for professional field sales companies in the global electronics industries, manufacturers who go to market through representative firms and global distributors. It is the mission of ERA to support the professional field sales function through programs and activities that educate, inform and advocate for manufacturers' representatives, the principals they represent and the distributors who are reps' partners in local territories. For more information about ERA, visit era.org.

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