

QUICK CONNECTIONS E-NEWSLETTER

- [Quick Connections](#) is sent to 3,500 ERA email subscribers – manufacturers' reps, distributors, manufacturers, suppliers – twice per month.
- Each newsletter is housed on ERA's [Quick Connections webpage](#) for two weeks and will include your company's ad.
- Each newsletter is promoted on ERA social media platforms. (LinkedIn, Facebook, Twitter)

PRICING

- Horizontal banner ad running for **1 month (2 newsletters) - \$300**
- Horizontal banner ad running for **2 months (4 newsletters) - \$500**
- Horizontal banner ad running for **4 months (8 newsletters) - \$800**

SPECIFICATIONS

- 728 px W X 100 px H – PNG or JPG
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ERA.ORG HOMEPAGE

- The [ERA.org homepage](#) is averaging 2,855 pageviews per month so far in 2022.

PRICING

- Hyperlinked ad runs on homepage of ERA.org for **3 months (on a quarterly basis) - \$550**

(Dec/Jan/Feb – Mar/Apr/May – June/July/Aug – Sept/Oct/Nov)

- Hyperlinked ad runs on homepage of ERA.org for **1 month - \$200**

SPECIFICATIONS

- 250px W x 600 px H (Vertical banner) – PNG or JPG
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Contact Clare Kluck, ERA Communications Director, at ckluck@era.org to place an ad or for questions.