

NEXGEN

ERA NEXGEN SPECIAL INTEREST GROUP

Building a Pathway for the Future

Presentation-2024

www.era.org



Meet Our Mentors



Walter Tobin

CEO of ERA



Ellen Coan

ERA XCOM: Sr. Vice
President/Education



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ERA XCOM: Sr. Vice
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The Purpose of the NEXGEN Group



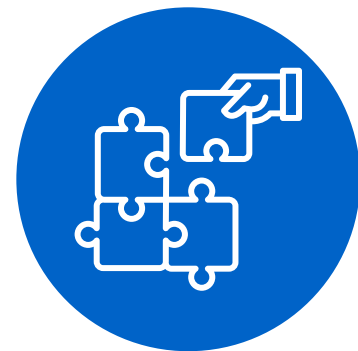
Networking

Networking is essential for electronics manufacturers' representatives, enabling collaboration, market insight sharing, and partnership opportunities. It fosters innovation, enhances market presence, and supports advocacy efforts, positioning them advantageously in a rapidly evolving industry.



Ongoing Education

For Manufacturer Representatives in the electronics industry, ongoing education is crucial to grasp the latest technologies, market trends, and industry changes. It ensures competitiveness, enhances client relations, and supports advocacy for industry advancements.



Problem Solving

For Manufacturers' Representatives, problem-solving is key to navigating industry challenges, ensuring product relevance, and enhancing customer satisfaction. It drives innovation, optimizes operations, and secures a competitive edge in a fast-paced market, embodying adaptability and forward-thinking essential for long-term success.



Explorative Discussions

Explorative discussions are vital for Manufacturers' Representatives, fostering innovation, identifying emerging trends, and unlocking new opportunities. They enable proactive adaptation to market shifts and technological advancements, ensuring sustained growth and competitiveness within the rapidly evolving electronics industry.



New Technology Discussions

Learning about new technologies is crucial for Manufacturers' Representatives, ensuring they stay ahead in a fast-evolving industry. It enables them to offer cutting-edge solutions, anticipate market needs, and maintain competitive advantage, thereby driving innovation and meeting the dynamic demands of customers and the market.

Members

We are proud to have over 70 “NEXGENers” in our group from all over the country.

If you or one of your team members is interested in joining the ERA NEXGEN Special Interest Group please register at era.org

The ERA NEXGEN Special Interest Group meets virtually once a quarter. We offer thought provoking topics during each meeting and welcome open and private discussions amongst our group.

Thank you for your interest in the ERA NEXGEN Special Interest Group. We look forward to welcoming you to our next meeting.

