



POWER OF INFLUENCE

ELEVATE, EXPAND, EVOLVE

Austin, TX | February 23-25



Join the prestigious roster of ERA conference sponsors by choosing from these opportunities:

Conference Sponsorship Benefits

	Limited Quantities Available						Unlimited Quantities Available						
	Patron \$20,000 Sold Out	Keynote \$12,000 Sold Out	Enterprise \$11,000 Sold Out	Signature \$10,000 Sold Out	Benefactor \$9,000	Program \$8,000	Diamond \$6,000	Emerald \$5,000	Platinum \$4,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000	Copper \$500
# of complimentary full conference attendee registrations	10	7	6	5	5	5	4	3	2	1	1	0	0
Complimentary ticket(s) to Monday night's Conference networking party (a \$100 pp value)	10	7	6	5	5	5	4	3	2	1	1	1	0
Exclusive sponsor of the Sunday evening Welcome Reception & the opportunity for someone from your company to address the group during the reception	●												
The honor of someone from your company introducing the Conference opening Keynote speaker		●											
Recognition as co-host of the Monday night Conference party		●	●										
Choice of sponsoring one of the following activities, awarded on a first come, first served basis: ~ Exclusive sponsor company branded notebooks to be distributed to all attendees (already claimed) ~ Exclusive sponsor of attendee name badge lanyards branded with your company's logo (already claimed)			●										
Choice of sponsoring one of the following activities, awarded on a first come, first served basis: ~ Exclusive sponsor of hotel room key cards featuring your company's logo (already claimed) ~ Exclusive sponsor of Monday night party musical act (already claimed)				●									
Choice of sponsoring one of the following activities, awarded on a first come, first served basis: ~ Exclusive sponsor of ERA Conference App (already claimed) ~ Exclusive sponsor of Monday's lunch (already claimed) ~ Exclusive sponsor of Tuesday's lunch (already claimed) ~ Sponsorship of photo booth at conference party featuring your company's logo					●								
Exclusive sponsor of one of the conference's general sessions & the honor of someone from your company introducing the general session speaker of your sponsored session (your selection, awarded on a first come, first served basis)						●							
Co-sponsor of one breakfast, Monday or Tuesday morning (your selection, awarded on a first come, first-served basis)							●						
Co-sponsorship of (1) breakout session of your choice (your selection, awarded on a first come, first served basis)							●						
Choice of sponsoring one of the following options (your selection, awarded on a first come, first served basis): Co-sponsorship of one of (8) coffee breaks OR Co-sponsorship of (1) breakout session of your choice								●	●	●			
Your company's logo listed on the ERA Conference App, linked to your company's website	●	●	●	●	●	●	●	●	●	●	●	●	●
Pre-Event Recognition: LinkedIn posts (3,000+ followers), logo listed on conference website hyperlinked to company website, full page color ad with company logo in the Fall issue of The Representor magazine (print & digital), sponsor listing in digital event brochure emailed to all ERA members	●	●	●	●	●	●	●	●	●	●	●	●	●
On-Site Recognition: includes sponsor board signage with company logo, table signage in main session room, full page color ad in the Winter issue of The Representor magazine distributed at the event (print & digital), company logo on rotating slides show on main session room screens	●	●	●	●	●	●	●	●	●	●	●	●	●
Post-Event Recognition: Includes post-event email recognition to all ERA members, full page color ad with company logo in the Spring issue of The Representor magazine (print & digital), and signage at EDS Summit 2025	●	●	●	●	●	●	●	●	●	●	●	●	●

For more information and to sign up for sponsorships visit www.era.org