



FAQ

What is ERA SearchLink.ai?

ERA SearchLink.ai is an online search tool specifically designed for the electronics industry. Created through the collaborative efforts of ERA Board and staff members, along with the expertise of Sam Richter, founder of the Intel Engine, it will help members identify the right prospect opportunities, engineers, decision-makers, job seekers, industry news and more. As a search engine overlay, ERA SearchLink.ai will help your company find the business and sales information you care about faster than you can locate on your own – and even help you discover information you probably didn't even know existed.

How much does the tool cost?

The tool requires an annual subscription from each ERA member company. The annual fee is \$500. The annual subscription includes SearchLink.ai access for up to 20 employees per company, and will require confirmation to renew each year.

How do I obtain SearchLink.ai access for additional employees?

Please supply Natalie Zullo, ERA Operations Specialist, (nzullo@era.org) the full names of these employees, along with their city/state, email addresses and phone numbers. *All of this information needs to be given for each employee.* Once we receive this information, ERA will work to give these employees ERA.org log-in credentials and SearchLink.ai as soon as possible.

How does my company acquire ERA SearchLink.ai?

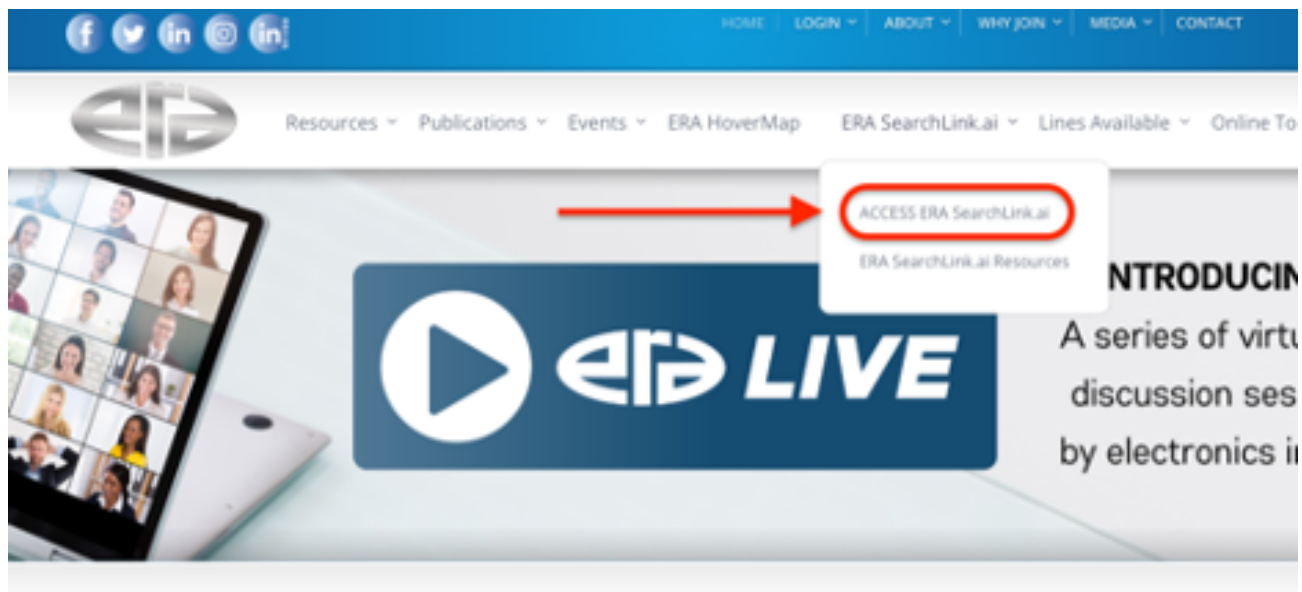
You may start the subscription process [HERE](#).

Once you submit your payment, you will receive a confirmation email and given access to ERA SearchLink.ai within 24-48 hours.

Once I have purchased ERA SearchLink.ai, how do I get started?

Directly access SearchLink.ai [HERE](#).

To get to SearchLink.ai from the website, hover over the **ERA SearchLink.ai button** in the top white menu, then **ACCESS SearchLink.ai**. (See screenshot below.) This will take you directly to the tool and you may get started.



Where can I find a demo of how ERA SearchLink.ai works?

View the latest SearchLink.ai demo session with Sam Richter from July 2023 [HERE](#). This is a comprehensive demonstration and training session where Sam Richter, creator of the tool, shows all of the tool's features and how to use them. ERA highly recommends every SearchLink.ai subscriber watches this demonstration video.

More questions?

For general SearchLink.ai questions, contact Clare Kluck, ERA Communications Director, at ckluck@era.org.

For questions about adding employees or log-in credentials, contact Natalie Zullo at nzullo@era.org.