

ERA PRESS RELEASE

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ERA's Board Elects New Officers for 2025-2027 Term

The Electronics Representatives Association's (ERA) Board of Directors are proud to announce it has elected new national officers for the 2025-2027 term during its Board meeting on February 26, 2025.

They are:

Chairman of the Board – John O'Brien, CPMR
President – Tom Griffin, CPMR
Sr. Vice President Fiscal & Legal – John Hutson, CPMR
Sr. Vice President Industry – Cameron English, CPMR
Sr. Vice President Education – Ellen Coan, CPMR
Sr. Vice President Membership — Lori Bruno, CPMR*
Sr. Vice President at Large – Kingsland Coombs, CPMR
Sr. Vice President at Large — Ken Bellerio
Sr. Vice President Manufacturers – John Guetens*
Sr. Vice President Distributors – Gary Zullo

****Denotes new members***

Lori Bruno, CPMR, vice president of distribution and channel manager for LuscomBridge, and John Guetens, North American sales manager at E-T-A Engineering Technology, are new members of the ERA's executive committee. Bruno succeeds John Hutson, CPMR, who is now senior vice president of fiscal and legal. Guetens succeeds Bellerio, who is now senior vice president at large.

"As Chairman of the ERA Board, I couldn't be more excited to announce the additions of Lori and John to our group," said John O'Brien, CPMR. "John's role as manufacturing liaison to the Board is crucial, as his insight and ideas from the manufacturing 'leg of the stool' will help propel ERA forward. Lori's energy, dedication and passion will be vital in continuing to drive new and current membership at ERA. Thanks to them both for their commitment to ERA, and we look forward to all of the work we'll do together."

About ERA

The 90-year-old Electronics Representatives Association (ERA) is the international trade organization for professional field sales companies in the global electronics industries, manufacturers who go to market through representative firms and global distributors. It is the mission of ERA to support the professional field sales function through programs and activities that educate, inform and advocate for manufacturers' representatives, the principals they

represent and the distributors who are reps' partners in local territories. For more information about ERA, visit era.org.