



# Connected by Design:

Where Relationships Meet Innovation

February 22-24, 2026 in Austin, TX

## Sponsorship Opportunities

- |  |                                     |                 |
|--|-------------------------------------|-----------------|
| <b>&gt;&gt;&gt; PATRON SPONSORSHIP</b>   | <b>SOLD OUT</b>                     | <b>\$20,000</b> |
| <ul style="list-style-type: none"><li>• Exclusive sponsor of the <b>Sunday Welcome Reception</b>, with the honor of a company representative to speak during the reception</li><li>• 9 complimentary Conference registration tickets</li></ul>   |                                     |                 |
| <b>&gt;&gt;&gt; KEYNOTE SPONSORSHIP</b>  | <b>SOLD OUT</b>                     | <b>\$12,000</b> |
| <ul style="list-style-type: none"><li>• A company representative will have the honor of <b>introducing the Conference Opening Keynote speaker</b> (<i>claimed</i>)</li><li>• 6 complimentary Conference registration tickets</li></ul>   |                                     |                 |
| <b>&gt;&gt;&gt; ENTERPRISE SPONSORSHIP</b>   | <b>LIMITED QUANTITIES AVAILABLE</b> | <b>\$11,000</b> |
| <ul style="list-style-type: none"><li>• Choose <u>one</u> of the following opportunities (first come, first served):<ul style="list-style-type: none"><li>-Your company will be recognized as a <b>co-host of the Monday Night Networking Event</b> (Two spots available)</li><li>-Exclusive sponsorship of attendee <b>name badge lanyards</b> branded with your company's logo (<i>already claimed</i>)</li><li>-Exclusive sponsorship of the <b>photo booth</b> at the Monday Night Networking Event (<i>already claimed</i>)</li></ul></li><li>• 5 complimentary Conference registration tickets</li></ul> |                                     |                 |
| <b>&gt;&gt;&gt; SIGNATURE SPONSORSHIP</b>  | <b>SOLD OUT</b>                     | <b>\$10,000</b> |
| <ul style="list-style-type: none"><li>• Choose <u>one</u> of the following opportunities (first come, first served):<ul style="list-style-type: none"><li>-Exclusive sponsor of <b>hotel key cards</b> featuring your company's logo (<i>already claimed</i>)</li><li>-Exclusive sponsor of <b>custom notebooks</b> with your company's branding, given to all Conference attendees (<i>already claimed</i>)</li></ul></li><li>• 4 complimentary Conference registration tickets</li></ul>   |                                     |                 |
| <b>&gt;&gt;&gt; BENEFACTOR SPONSORSHIP</b>   | <b>LIMITED QUANTITIES AVAILABLE</b> | <b>\$9,000</b>  |
| <ul style="list-style-type: none"><li>• Choose <u>one</u> of the following opportunities (first come, first served):<ul style="list-style-type: none"><li>-Exclusive sponsor of the <b>ERA Conference Mobile App</b> (<i>already claimed</i>)</li><li>-Exclusive sponsor of <b>phone charging stations</b> in the main ballroom, featuring your company's logo</li><li>-Exclusive sponsor of <b>Monday's lunch</b> (<i>already claimed</i>)</li><li>-Exclusive sponsor of <b>Tuesday's lunch</b></li></ul></li><li>• 4 complimentary Conference registration tickets</li></ul>                                 |                                     |                 |
| <b>&gt;&gt;&gt; PROGRAM SPONSORSHIP</b>  | <b>1 SPOT AVAILABLE</b>             | <b>\$8,000</b>  |
| <ul style="list-style-type: none"><li>• Choose <u>one</u> of the following opportunities (first come, first served):<ul style="list-style-type: none"><li>-Exclusive sponsor of <b>one general session</b>, with the honor of a company representative introducing the speaker (<i>1 spot available</i>)</li></ul></li><li>• 3 complimentary Conference registration tickets</li></ul>   |                                     |                 |



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### »»» DIAMOND SPONSORSHIP \$6,000

- Co-sponsor of **one breakfast, Monday or Tuesday** (your selection, awarded on a first come, first served basis)
- 3 complimentary Conference registration tickets

### »»» EMERALD SPONSORSHIP \$5,000

- Co-sponsor of **one breakout session of your choice** (your selection, awarded on a first come, first served basis)
- 2 complimentary Conference registration tickets

### »»» PLATINUM SPONSORSHIP \$4,000

- Co-sponsor of **one of the 8 coffee breaks**
- 2 complimentary Conference registration tickets

### »»» GOLD SPONSORSHIP \$3,000

- Co-sponsor of **one of the 8 coffee breaks**
- 1 complimentary Conference registration ticket

### »»» SILVER SPONSORSHIP \$2,000

- 1 complimentary Conference registration ticket
- Your company logo on ERA Conference Mobile App; Pre Event Recognition; On-Site Recognition; Post-Event Recognition; Conference Sponsor Thank you Ads — (See full details below)

### »»» BRONZE SPONSORSHIP \$1,000

- Your company logo on ERA Conference Mobile App; Pre Event Recognition; On-Site Recognition; Post-Event Recognition; Conference Sponsor Thank you Ads — (See full details below)

### »»» COPPER SPONSORSHIP \$500

- Your company logo on ERA Conference Mobile App; Pre Event Recognition; On-Site Recognition; Post-Event Recognition; Conference Sponsor Thank you Ads — (See full details below)



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### ALL SPONSORS RECEIVE:

- Your company's logo listed on the **ERA Conference Mobile App**, hyperlinked to your company's website
- **Pre-Event Recognition:** Company logo included in ERA Conference LinkedIn posts (~6,000 followers), logo listed on Conference Sponsor Thank You webpage, sponsor logo listed in Conference Brochure sent out via email & social media
- **On-Site Recognition:** Includes sponsor board signage with company logo, table signage in main session room, company logo on rotating slideshow on main session room screens
- **Post-Event Recognition:** Your company will be included in post-Conference email recognition to all ERA members
- Your company's logo will be included in a **Conference Sponsor Thank You Ad** in the Fall, Winter and Spring issues of *The Representor* magazine, distributed at the event and promoted via email & social media

**WE GREATLY APPRECIATE YOUR SUPPORT  
OF THE ERA CONFERENCE!**

