



Adapt Today, Win Tomorrow: Igniting Our Future

SPONSORSHIP OPPORTUNITIES

»»» PATRON SPONSORSHIP - *SOLD OUT* \$20,000

- Exclusive sponsor of the **Sunday Welcome Reception**, with the honor of a company representative to speak at the start of the Conference on Monday morning
- 9 complimentary Conference registrations

»»» KEYNOTE SPONSORSHIP \$12,500

- A company representative will have the honor of **introducing the Conference Opening Keynote speaker**
- 6 complimentary Conference registrations

»»» EXECUTIVE SPONSORSHIP \$12,500

- Exclusive **sponsor of the Conference Networking Lounge and Bar**
- 6 complimentary Conference registrations

»»» ENTERPRISE SPONSORSHIP \$11,500

- Choose one of the following opportunities (first come, first served):
 - Exclusive sponsor of **hotel key cards** featuring your company's logo
 - Exclusive sponsor of **custom notebooks** with your company's branding, given to all Conference attendees.
 - Exclusive sponsor of the **badge lanyards** with your company's branding, given to all Conference attendees
 - Exclusive sponsor of the Conference **Photo Booth**
- 5 complimentary Conference registrations

»»» SIGNATURE SPONSORSHIP \$10,250

- Choose one of the following opportunities (first come, first served):
 - Your company will be recognized as a **co-host of the Monday Night Networking Event** (Two spots available)
 - Exclusive sponsor of the **ERA Conference Mobile App**
 - Exclusive sponsor of **phone charging stations** in the main ballroom, featuring your company's logo
 - Exclusive **sponsor of Monday's lunch*** (Lunch sponsor will have the opportunity to speak from main stage)
 - Exclusive **sponsor of Tuesday's lunch*** (Lunch sponsor will have the opportunity to speak from main stage)
- 4 complimentary Conference registrations

»»» GENERAL SESSION SPONSORSHIP \$9,000

- Choose one of the following opportunities (first come, first served):
 - Exclusive sponsor of **one general session**, with the honor of a company representative introducing the speaker
- 3 complimentary Conference registrations

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| »»» DIAMOND SPONSORSHIP | \$6,000 |
| <ul style="list-style-type: none">• Co-sponsor of one breakfast, Monday or Tuesday (your selection, awarded on a first come, first served basis)• 3 complimentary Conference registrations | |
| »»» EMERALD SPONSORSHIP | \$5,000 |
| <ul style="list-style-type: none">• Co-sponsor of one breakout session of your choice (your selection, awarded on a first come, first served basis)• 2 complimentary Conference registrations | |
| »»» PLATINUM SPONSORSHIP | \$4,000 |
| <ul style="list-style-type: none">• Co-sponsor of one of the 8 coffee breaks• 2 complimentary Conference registrations | |
| »»» GOLD SPONSORSHIP | \$3,000 |
| <ul style="list-style-type: none">• Co-sponsor of one of the 8 coffee breaks• 1 complimentary Conference registration | |
| »»» SILVER SPONSORSHIP | \$2,000 |
| <ul style="list-style-type: none">• 1 complimentary Conference registration• Your company logo on ERA Conference Mobile App; Pre Event Recognition; On-Site Recognition; Post-Event Recognition; Conference Sponsor Thank you Ads — (See full details below) | |
| »»» BRONZE SPONSORSHIP | \$1,000 |
| <ul style="list-style-type: none">• Your company logo on ERA Conference Mobile App; Pre Event Recognition; On-Site Recognition; Post-Event Recognition; Conference Sponsor Thank you Ads — (See full details below) | |
| »»» COPPER SPONSORSHIP | \$500 |
| <ul style="list-style-type: none">• Your company logo on ERA Conference Mobile App; Pre Event Recognition; On-Site Recognition; Post-Event Recognition; Conference Sponsor Thank you Ads — (See full details below) | |

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ALL SPONSORS RECEIVE:

- Your company's logo listed on the **ERA Conference Mobile App**, hyperlinked to your company's website
- **Pre-Event Recognition:** Company logo included in ERA Conference LinkedIn posts (~7,000 followers), logo listed on Conference Sponsor Thank You webpage, sponsor logo listed in Conference Brochure sent out via email & social media
- **On-Site Recognition:** Includes sponsor board signage with company logo, table signage in main session room, company logo on rotating slideshow on main session room screens
- **Post-Event Recognition:** Your company will be included in post-Conference email recognition to all ERA members
- Your company's logo will be included in a **Conference Sponsor Thank You Ad** in the Fall, Winter and Spring issues of *The Representor* magazine, distributed at the event and promoted via email & social media

**WE GREATLY APPRECIATE YOUR SUPPORT
OF THE ERA CONFERENCE!**

